Table 4
Detailed financial statistics for book publishers, Quebec, 2010 and 2012

	2010 [r]	2012 [p]
	thousands of dollars	
Total operating revenue	**580,737.6**	**491,166.4**
Sales in Canada	**373,975.8**	**316,165.9**
Of publishers' own titles	**295,208.5**	**250,184.0**
Educational	148,761.8	111,024.2
Children's books	23,684.3	26,030.1
Other trade, all formats	103,177.6	100,413.3
Other [1]	19,584.7	12,716.4
As exclusive agents	**78,767.3**	**65,981.9**
Educational	x	x
Children's books	x	x
Other trade, all formats	x	x
Other [1]	x	x
Exports and other foreign sales	**55,549.1**	**57,343.0**

1. Other includes the categories: scholarly, reference, professional and technical books.

Note(s): Detailed financial statistics are not published for the Atlantic Provinces, the Prairie Provinces and the Territories to protect the confidentiality of survey respondents. The results in this table are for firms classified under the North American Industry Classification System (NAICS) category 51113. Data presented in this table are from the surveyed portion only. The survey portion excludes the smallest firms in terms of revenues earned. These firms account for a relatively small portion of total industry revenues and are not included in the estimates of this table. See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to the total. Scaling may also affect the calculation of ratios.