Table 9
Detailed financial statistics for the book publishers primarily releasing English language titles, Canada, 2008 and 2010

	2008 [r]	2010 [p]
	thousands of dollars	
Total operating revenue	**1,608,678.4**	**1,552,242.9**
Sales in Canada	**1,174,888.3**	**1,106,124.9**
Of publishers' own titles	679,819.4	656,321.7
As exclusive agents	495,068.9	449,803.2
Exports and other foreign sales	**208,651.5**	**215,544.5**
Other revenue [1]	**225,138.6**	**230,573.6**

1. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): Language is determined by the language of the largest portion of book sales. Includes other languages. The results in this table are for firms classified under the North American Industry Classification System (NAICS) category 51113. See "Data sources, definitions and methodology" at the end of tables for definitions of terms. Due to rounding, components may not add to total. Data presented in this table are from the surveyed portion only. The survey portion excludes the smallest firms in terms of revenues earned. These firms account for a relatively small portion of total industry revenues and are not included in the estimates of this table.