Table 3-2
Book publishing industry for the Atlantic Region — Detailed financial statistics – Surveyed portion of industry

	2004 [r]	2006
Number of establishments	**21**	**17**
	thousands of dollars	
Total operating revenue	**13,261**	**12,253**
Sales in Canada	**10,002**	**9,220**
Of publishers' own titles	**x**	**x**
Educational	x	x
Children's books	x	x
Other trade, all formats	x	x
Other [1]	x	x
As exclusive agents	**x**	**x**
Educational	x	x
Children's books	x	x
Other trade, all formats	x	x
Other [1]	x	x
Exports and other foreign sales	**262**	**202**
Other revenue [2]	**2,996**	**2,831**
Total operating expenses	**12,955**	**11,606**
Cost of titles sold	6,442	5,718
Other operating expenses	6,513	5,888
Operating profit	306	647
	percent	
Operating profit margin	2.3	5.3
Proportion of establishments with an operating profit	71.4	70.6
	thousands of dollars	
Salaries, wages and benefits	**3,917**	**3,603**

1. Other includes scholarly, reference, professional and technical categories.
2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.